

# What is Business Health?



- Proven systematic plan designed to bring a climate of health into the workplace
- Comprehensive suite of health solutions
- Customized and tailored to budget, health needs, and physical environment
- Delivered to the worksite by health promotion experts
- Based on the science of health promotion and evidence based practices
- Integrated metrics and evaluation reports

**MUSC Business Health provides health solutions for employers and employees.**





# Business Health Benefits

## Benefits for Employer:

- Increase Productivity
- Reduce Health Care Costs
- Lower Absenteeism
- Improve Presenteeism
- Attract and Retain Talented Employees
- Enhance Company Image

## Benefits for Employees:

- Reduce Preventable Illness and Disease
- Maintain Healthy Lifestyle
- Decrease Stress
- Enhance Satisfaction and Morale
- Increase Loyalty
- Improve Quality of Life

**As South Carolina's health care leader, we understand  
that a healthy workforce equals healthy business.**





# Common Worksite Programs and Services

## Organizational Services:

- Climate of Health Organizational Audits
- Collect Data to Assess Health Risks
- Leadership and Manager Workshops, Talking Points for Health
- Lifestyle Health and Employee Feedback Surveys
- Employee Health Promotion Support Establishing a Wellness Committee
- Sustained Communication Campaign with Monthly Themes
- Evaluation and Reporting Plan

## MUSC Programs and Services:

- Weight Management
- Stress Management
- Workplace Fitness and Nutrition Counseling
- Tobacco Cessation
- Back Care
- Occupational Health
- Executive Health
- Employee Assistance Program
- Lunch & Learn Speakers on Various Health Topics
- Biometric Screenings

**The Business Health team will develop individual programs or a comprehensive approach based on your business and health objectives.**